

FRONTRVNNERS

PORTFOLIO PRESENTATION

By:Sajanpreet singh

Agenda

- ❑ Introduction of the company
- ❑ Style guide
- ❑ Company flag
- ❑ Product label
- ❑ Podcast
- ❑ Newsletter

Introduction



Street
wear
brand

Based in
Vancouver

Founder:
Joshua

Mission

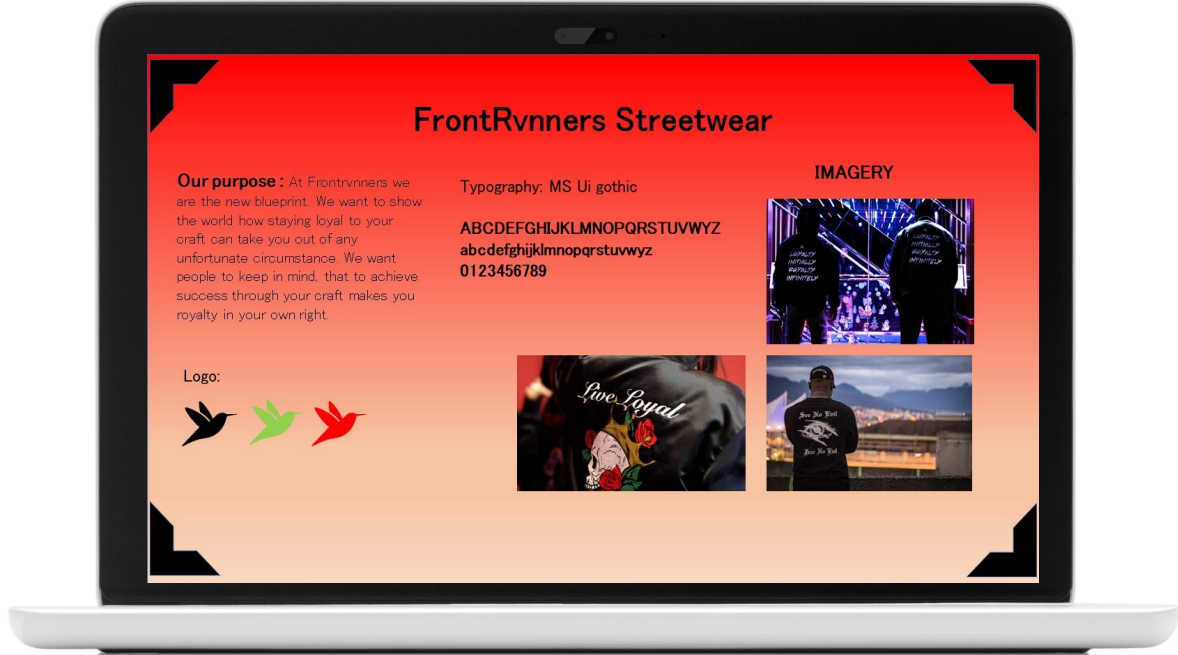
FrontRunners lookbook

A video by FrontRunners

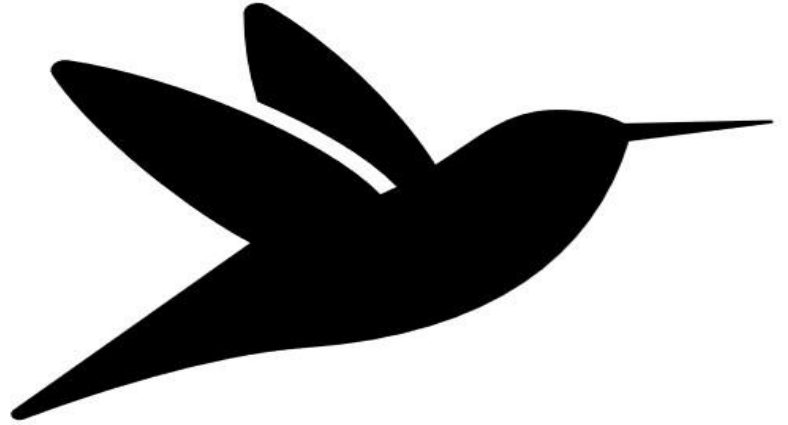


Style Guide

- Kept it simple
- Colours
- Logo



COMPANY LOGO

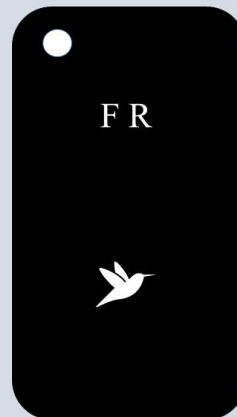




Original Company flag

Flag after feedback

PRODUCT LABEL



Phone cases by
FrontRvnners



PODCAST

<https://anchor.fm/sajan-pannu/episodes/Frontrvnners-streetwear-brand-e4n2de/a-ajbtrm>

Newsletter Project

- Quotes
- Ideas
- Pop Up shop

PHILOSOPHY

Growing up it was either sell drugs, become a professional athlete or become a music superstar. To make it out of the inner city, it takes an immense amount of loyalty to your craft. The lucky few who can make it out are seen as royalty when their stories are told.



Whether you were born with a silver spoon or without a spoon at all, if you are staying loyal to your craft you are a Frontrvnnner.

"Loyalty initially royalty infinitely" is Frontrvnners' law.

フロントラナーズ

FrontRvnners Street wear Vancouver

Newsletter By: Sajanpreet Singh

ITS HARD TO BELIEVE WHAT WE HAVE ACHIEVED

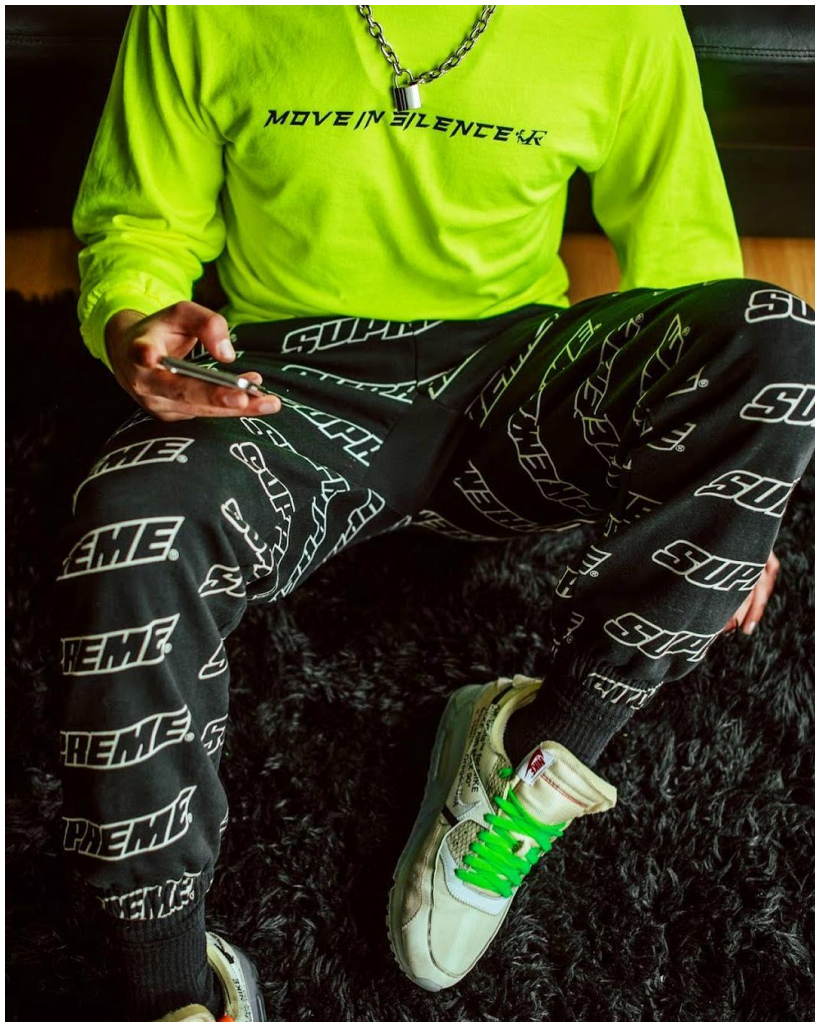


Loyalty is a metaphor for staying dedicated to your passion(s) in life. Royalty is a metaphor for what success looks like from your perspective. Stay loyal to your passion(s) and rid yourself of anything and anybody that interferes.

FRONT RVNNERS FIRST EVER POP UP IN VANCOUVER

EVENT DETAILS:

- HAPPENING ON 12TH AUGUST
- FOLLOW ON ig FOR LOCATION
- COMMENT ON RECENT POST TO WIN ALL OUR COLLECTION FOR FREE
- TAG 3 FRIENDS AND THEY MUST BE FOLLOWING US IN ORDER TO WIN
- WIN A CHANCE TO BE A BRAND AMBASSDOR FOR FRONTRVNNERS



THANK YOU